

Masters of Pie Recognised by 451 Research as a ‘Firestarter’

The London start-up’s Radical collaboration platform is recognised by leading US analyst firm for innovation and vision in the technology industry

Masters of Pie Ltd (MoP) today (Sept 26th, 2019) announced it has received a 451 Firestarter award from leading technology research and advisory firm 451 Research, highlighting the company’s outstanding innovation contribution within technology and enterprise.

451 Research’s Firestarter program recognises exceptional innovation within the information technology industry. Introduced in 2018, and awarded quarterly, the programme is exclusively analyst-led, allowing its team of technology and market experts to highlight organisations they believe are significantly contributing to the overall pace and extent of innovation in the technology market.

MoP’s Radical platform securely allows real-time collaboration between multiple parties across different locations, accessing heavy data sets with various technologies ranging from VR and AR through to 2D flat-screen devices. For a wide range of enterprise solutions, Radical increases efficiency, cuts cost and saves time.

The full commercial version of the Radical collaboration solution will be released through MoP’s commercial partners in the next months. It will then be rolled out by other PLM platform providers and then across other industry verticals including healthcare, construction, oil and gas and cloud services.

MoP co-founder and CEO Karl Maddix said: "We are honoured to receive the 451 Firestarter award for our immersive collaboration platform and our industry leading efforts to create a viable standard for the digital thread. Our Radical SDK is empowering established software providers to build this rich, real-time collaboration directly into their legacy products, as well as providing native support for the immersive technologies which can help take industry to the next level of productivity. We feel very proud to join such an elite set of esteemed 451 Firestarters."

Ian Hughes, Senior Analyst for IoT, AR and VR at 451 Research, said: "Masters of Pie opens up existing data sources, such as CAD/CAE, making them available to collaborative uses in AR and VR. The architectural approach of the Radical platform and its application plugin allows the engineering truth of complex models to be retained whilst still enabling interworking within the restricted modelling world of AR and VR. When fused with IoT instrumentation, the ability to unlock this data marks the start of a digital twin’s journey on a digital thread."

Masters of Pie licenses its Radical platform technology to the world’s largest providers of enterprise software and its immersive collaboration solutions are used by leading companies in engineering, automotive, aerospace, defence and industrial IoT.

www.mastersofpie.com



About 451 Research

451 Research is a leading information technology research and advisory company focusing on technology innovation and market disruption. More than 100 analysts and consultants provide essential insight to more than 2,000 client organisations globally through syndicated research, advisory services and live events. Founded in 2000 and headquartered in New York, 451 Research is a division of the 451 Group. Learn more about the 451 Research Firestarters.

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